

## Absfront's Professional Services CRM: 6-WK Implementation now available on Microsoft AppSource

MALMÖ, Sweden — January 15, 2021 — Absfront today announced the availability of its Professional Services CRM: 6-WK Implementation on [Microsoft AppSource](#), an online cloud marketplace that provides tailored line-of-business solutions.

Absfront is among the leading Microsoft Dynamics 365 partners in Sweden. Thanks to its focus on customer relationship management (CRM) systems, the company delivers both add-ons and packaged services. The Professional Services CRM: 6-WK Implementation solution from Absfront helps companies in the professional services industry implement a turnkey CRM solution to meet the needs of their industry. The offering focuses on sales and customer service to improve business, drive new sales, and increase revenue from its clients' existing customer bases.

"By leveraging Microsoft AppSource, we can reach customers in the professional services industry in Sweden—as well as all Nordic countries—and provide a fixed-cost solution that meets the needs of professional services companies," said Sebastian Merlöv, CEO of Absfront. "With the Absfront solution, companies can be up and running in six weeks at a limited cost, while fully covering their sales and service processes in their CRM."

Toby Bowers, General Manager, Business Applications Group, Microsoft Corp., said, "We're happy to welcome Absfront to Microsoft AppSource, which gives our customers great exposure to cloud customers around the globe. Microsoft AppSource offers partner solutions such as Professional Services CRM: 6-WK Implementation from Absfront to help customers meet their needs faster."

### About Absfront

Absfront is a specialist company that supports our customers by leveraging customer relationship management (CRM) software—powered by Microsoft business applications—as their platform. We focus on delivering solutions to small and medium-sized businesses, as well as enterprises, in the professional services, manufacturing, life sciences, and consumer goods industries.

### For more information, press only:

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