

## SMB Fast Start Sales and Industry-Specific Offers from Absfront Now Available on Microsoft AppSource

Malmö, Sweden — January 20 , 2021 — Absfront today announced the availability of SMB Fast Start Sales and three industry-specific offers on [Microsoft AppSource](#), an online cloud marketplace providing tailored line-of-business solutions.

Absfront is one of the leading Microsoft Dynamics 365 partners in Sweden with a focus on CRM, and delivers both add-ons and packaged services. The SMB Fast Start Sales-solution helps small and medium-sized companies of all industries implement Microsoft Dynamics 365 Sales in order to help customers drive new sales and increase revenue from their existing customer base.

“By using Microsoft AppSource, we can reach SMB customers both in Sweden and the rest of Nordics and provide fixed-cost solutions that meets the budget requirement of an SMB company,” said Sebastian Merlöv, CEO, Absfront. “SMB companies often need the same level of configurations that a larger company needs but don’t have the resources of a larger company. This is a way of leveling out the playing field for these customers so that they can compete on the same level within sales as their larger competitors.”

Absfront’s other offers are designed for customers working in the professional services, pharmaceuticals, or consumer packaged goods industries. Each helps companies implement a turnkey CRM solution to improve sales and customer service.

"Through Microsoft AppSource, customers around the world can easily find tailored line-of-business partner solutions that work with the products they already use," said Toby Bowers, General Manager, Business Applications Group, Microsoft Corp. "We're happy to welcome Absfront's solutions to the growing AppSource ecosystem."

Learn more about Absfront's offers at its pages on AppSource:

- [SMB Fast Start Sales](#)
- [Professional Services CRM: 6-WK Implementation](#)
- [Manufacturing CRM: 6-WK Implementation](#)
- [Pharma CRM: 6-WK Implementation](#)
- [CPG CRM: 6-WK Implementation](#)

#### **About Absfront**

Absfront is a specialist company that supports customers through customer relationship management using Microsoft business applications. We focus on delivering solutions to small, medium and corporate customers within the industries of professional services, manufacturing, life science and consumer goods.

#### **For more information, press only:**

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